

# BREAK FREE

The Metabo LiHD partner programme



# **Break Free**

### Break free towards a joint battery-pack partnership.

Break free towards a new cordless battery-pack age, and start a profitable LiHD partnership with us. Leave the beaten path to one side and turn to LiHD, the leading technology on the market, for your range of battery packs. With Metabo battery-pack technology, you and your customers are set for cordless freedom.

As an LiHD partner, you'll be guaranteed...

- ... optical stand-outs for your POS system
- ...the all-in service for 36 months at no charge for your battery-pack customers
- ...a higher profile, with exclusive partner promotional products
- ...more profit through joint growth in battery-pack business

For LiHD partners, we have put together a package of supportive measures to help you stand out from the competition. In addition, through the LiHD partner programme you can position yourself as a specialist for your customers in terms of "cordless working".





### Break free towards cordless freedom.

With its LiHD technology, Metabo is the only manufacturer in the world to offer an entire range of cordless power tools – from 400 to 2,800 Watts. Applications that were previously reserved for the strongest of mains-powered machines can now be cable free – and this applies to both standard machines and unique system solutions.

What's so special about LiHD technology? The combination of new high-performance battery cells and completely re-developed components within the LiHD battery pack ensures maximum power availability over an extremely long run time. You can choose between three LiHD battery-pack capacities:

LiHD 5.5 Ah

For maximum power



For maximum compactness

# Optical stand-outs at the POS: modular and always appropriate

### All-in service: 36 months at no charge for your battery-pack customers



Whether it's initial or second placement; whether it's a pallet-based display or a counter display: for you as an LiHD partner, a newly developed POS system with exclusive elements is the basis of a tailor-made Metabo battery-pack presentation in your sales rooms. Due to the modular structure of the POS system, you can combine and expand the units as required.

### Good to know:

Through the targeted use of the red, through defined shapes and light effects, the "battery-pack" theme becomes a real eye-catcher for your customers at the POS. This will steer the customer's gaze, attract a lot of attention and thus support with sales.

As a LiHD partner, we provide you with exclusive online content for your website so you can convince your customers of the benefits of buying from a LiHD partner.

In order to provide your customers with full cost certainty, as an LiHD partner, you can exclusively offer the free all-in service for the entire battery-pack system – for all machines, battery packs and chargers!

Simply register the machine sold online at www.metabo-service.com and receive 36 months' warranty and wear repairs for the complete system for free. This respesents huge added value for your customers! The collection and return (via parcel service) of the machine to be repaired is also free of charge for you and your customers.

### Good to know:

At Metabo, we generally need less time to repair machines for free than other manufacturers need to send an estimate of costs. Your customers will have a working machine much faster with us. This is a compelling selling point – and another chance for you to stand out from the competition.

### Partner promotional products: Profitable growth with A higher profile for you

## battery packs: **Joint success**





We offer exclusive battery-pack promotional products to LiHD partners. They are specially packed and have their own article numbers. Not only do you gain more sales and revenue with these exclusive offerings, but at the same time, it's another chance to sharpen your profile as a specialist in "cordless work" for your customers.

### Good to know:

For these exclusive offers, we have developed special LiHD partner displays that will make your show room stand out from that of your competitors.

Let's break free towards a joint LiHD growth partnership. Get more sales and revenue through the LiHD partner programme and benefit from some exclusive terms. Let's seal our partnership. As soon as today - break free!

### Good to know:

The LiHD partner programme is based on an agreement that sets out the common goals and terms in writing.

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### Metabo - always close by.

With 1,800 employees, 25 subsidiary sales companies and 100 importers on all continents, we have a global presence on site - and always there whenever and wherever you need us.

